

Kynsa ha Diwettha – Agan Tirwedh Bewa ha Gonis First and Last – Our Living, Working Landscape

Gweles an Tirwedh Seeing the Landscape Project 4.3

Artist's Brief – A Year of a Cornish Hedge

1. Introduction

The Penwith Landscape Partnership (PLP) is a National Lottery Heritage Fund supported programme of work which aims to conserve and enhance the unique landscape of Penwith, in West Cornwall. The programme vision is:

“a resilient living, working Penwith landscape where farming prospers while protecting natural resources, restoring habitat connectivity and enhancing the archaeological heritage; a landscape that is loved, enjoyed and supported by local communities and visitors”.

More details on the PLP and our work are available at www.penwithlandscape.com

One of our key aims is to embed arts and culture throughout our programme of work - the arts are an integral part of Penwith and its heritage, and we wish to see this reflected in our work. This aim is summarised in our **Seeing the Landscape** project, which includes several ambitious targets for engaging the local population and visitors in arts and culture within the Penwith landscape. Another of our aims is to celebrate the Cornish Hedges that make up such an important part of the heritage and character of Penwith, as summarised in our **Penwith Hedges** project.

This contract is to appoint an artist to create artwork(s) charting a year of a Cornish Hedge, and recording the seasonal changes that take place over the course of the year.

The successful party will be contracted for this work by the Cornwall Wildlife Trust on behalf of the Penwith Landscape Partnership.

2. The work required

Cornish Hedges are an important feature of Penwith, having been a part of the landscape for thousands of years. As well as providing essential field boundaries, the hedges are an important habitat for plants and wildlife. Over the course of a year a Cornish Hedge can change greatly in appearance, as different plants come into flower at different times, and the seasons come and go. For more information on Cornish Hedges, visit our website at <https://www.penwithlandscape.com/penwith-hedges/>

For this commission, we wish for an artist to select a section of Cornish Hedge within the PLP Programme area (see <https://www.penwithlandscape.com/about-us/area-map/>), and to produce artworks recording the hedge in each of the four seasons – Spring, Summer, Autumn and Winter; or to produce one composite artwork incorporating representations of the hedge over the four seasons.

The form that the artwork takes is at the discretion of the artist, however it should be able to artistically represent the Cornish Hedge through the course of the year. The artist can also select the section of Cornish Hedge they wish to work with, as long as it is within Penwith.

As well as creating the artworks the artist will also be required to:

- Write a blog on the creation of the artwork(s), with images of the artwork in progress if appropriate.
- Make the artwork available for digital photography and recording by the PLP
- Make the artwork available for display at the PLP Seeing the Landscape final exhibition to be held in late Summer 2022 (exact dates tbc)
- Give your permission for the Penwith Landscape Partnership and its partners to publish reproductions of your work on our websites and through digital media; and to use reproductions of your artwork without charge to promote the Penwith Landscape Partnership and our work, our Seeing the Landscape project and exhibition, and the importance of Cornish Hedges, in submissions, leaflets, magazine and newspaper articles (produced by third parties), and other forms of publicity at our discretion. In all cases you will be credited as the artist of the work.
- To support this you will give Penwith Landscape Partnership (and their partners) a non-exclusive, worldwide, royalty free permission to; use, copy, modify, translate and/or adapt, distribute, publicly display by any means and in any media and create derivative works of your artwork; and to copy, and distribute such derivative works of your artwork.
- Give permission for a digital reproduction of the artwork to be stored as part of a digital archive of artwork inspired by the Penwith landscape.

For clarity, the artist will retain copyright ownership of their work, and will be acknowledged as such whenever the artwork or a reproduction of it is used. They will also retain physical ownership of the artwork, and will be able to exhibit this elsewhere if they so wish as long as this does not clash with our Seeing the Landscape exhibition in late Summer 2022. When exhibiting elsewhere, the Penwith Landscape Partnership should be acknowledged in any descriptive captions.

For this art commission, the artist will be paid £1200. This will be paid in two installments, with 70% paid when the contract is rewarded, and the remaining 30% paid once the artwork is complete and exhibited at the Seeing the Landscape exhibition in 2022.

We would expect an artist to begin work as soon as the commission is rewarded, with the work to be completed prior to the Seeing the Landscape exhibition in late summer 2022. The artist will need to record their chosen section of Cornish Hedge at least four times in this period, covering each of the four seasons.

3. Applying for this commission

We ask that artists applying for this commission have the following experience:

- Experience in creating the type of artwork they are proposing for the commission
- Experience in preparing their work for exhibition and displaying their work
- Good communication skills to support writing a blog on their work
- A knowledge of and love for the Penwith landscape

To apply for this commission we ask that artists submit the following:

- A CV summarizing your artistic experience
- A covering letter describing the type of artwork you are proposing to create, and how this will meet the requirements of this brief. This should also include confirmation that you can meet the timescales and other requirements in the brief.
- If known, the location of the Cornish Hedge you would like to feature in your artwork (a photograph and / or grid reference would be particularly helpful.) If not the artist should confirm that they are happy to select an appropriate section of Cornish Hedge to work with. The PLP team can help recommend a suitable hedge if required.
- Examples of the type of artwork you wish to create. This can be digital reproductions of the artwork, or a link to a website or online exhibition if appropriate.

Submissions should be sent by email to katie.giles@cornwallwildlifetrust.org.uk by midnight on the closing date of 1st October 2021.

4. Timetable

The following timetable will apply for this commission:

- Call for applicants issued: 17th August 2021
- Closing date for applications: 1st October 2021
- Date by which successful applicant will be informed: 22nd October
- Start date for work to begin: As soon as possible after commission awarded
- Date artwork to be completed by: Summer 2022
- Seeing the Landscape exhibition date: Late Summer 2022

5. Contact

If you have any questions regarding this artistic commission please contact Katie Giles, PLP Digital and Communications Officer, on katie.giles@cornwallwildlifetrust.org.uk